

## Chapter 5 Exponential and Logarithmic Functions

Exponential Function  $f(x) = a^x$

Exponent Rules: Multiply  $a^m \times a^n = a^{m+n}$

Divide  $\frac{a^m}{a^n} = a^{m-n}$

Power to a power  $(a^m)^n = a^{mn}$

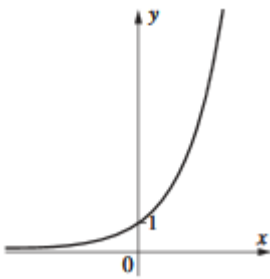
Negative exponents  $a^{-m} = \frac{1}{a^m}$

Rational exponents  $\sqrt[n]{a^m} = a^{\frac{m}{n}}$

Zero exponent  $a^0 = 1$

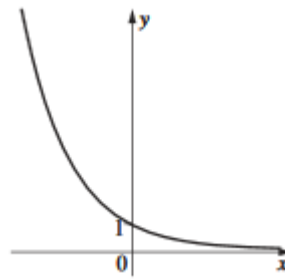
Exponential Growth

$$y = a^x; a > 1$$



Exponential Decay

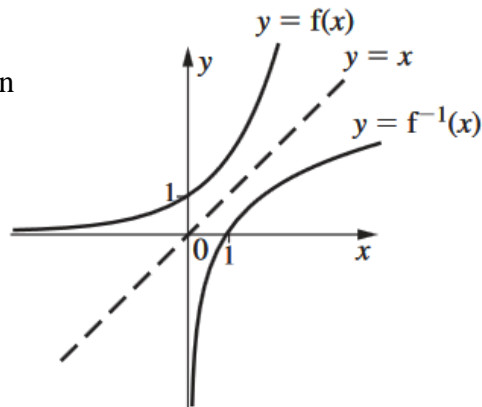
$$y = a^x; 0 < a < 1 \text{ or } y = a^{-x}; a < 1$$



Exponential Function

Domain  $\mathbb{R}$

Range  $y > 0$



Inverse Exponential Function

Logarithm functions

Domain  $x > 0$

Range  $\mathbb{R}$

Logarithm

$$y = a^x \Leftrightarrow x = \log_a y$$

Compound interest

$$FV = PV \times \left(1 + \frac{r}{100k}\right)^{kn}, \text{ where } FV \text{ is the future value,}$$

$PV$  is the present value,  $n$  is the number of years,

$k$  is the number of compounding periods per year,

$r\%$  is the nominal annual rate of interest

### Logarithm Facts

$$\log_a 1 = 0 \quad \text{and} \quad \log_a a = 1$$

$$\log_a xy = \log_a x + \log_a y$$

$$\log_a \left( \frac{x}{y} \right) = \log_a x - \log_a y$$

$$\log_a x^m = m \log_a x$$

### Natural log

$$\log_e x = \ln x$$

$$\ln 1 = 0 \quad \text{and} \quad \ln e = 1$$

$$\ln xy = \ln x + \ln y$$

$$\ln \left( \frac{x}{y} \right) = \ln x - \ln y$$

$$\ln x^m = m \ln x$$

Change of base: When ever you need to you can change the base of logarithm.

$$\log_a x = \frac{\log_b x}{\log_b a}$$

$$\log_a x = \frac{\ln x}{\ln a}$$

Additional Logarithm relationship:  $\log_x y = \frac{\log_y y}{\log_y x} = \frac{1}{\log_y x}$

Solving exponential equations:

1. Take the natural log of both sides (or log).
2. "Bring down" the powers.
3. Divide the logs.
4. Solve for x.